1505

INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 10/28/12 10/01/12 - 10/28/12 938262-1 October 2012

Account Executive Sales Office Sales Region Station WESH Fran Berg Eagle-Washingte National

Estimate Number Advertiser Product

DSCC

www.wesh.com Billing Address:

Send Payment To:

P O Box 26876

FIN# 59-3186949

WESH

Great American Media **Attention: Accounts Payable** 1010 Wisconsin Avenue N W Suite 800

Washington, DC 20007

The state of the s Order# Alt Order# Flight Dates 07893351 10/23/12 - 10/29/12 938262 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code Product Code 8091 49 53 Agency Ref Advertiser Ref Lehigh Valley, PA 18002-6876

Democratic Senatorial Cam

Line S	Start Date	End Date	e Descr	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	0/23/12 Class of Tin	10/26/12 ne - Pre-en	M-F E	Early Sunrise	5:00-6:00 AM	-TWTF	:30	5	\$350.00	NM	- 1
2000	leeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week 5	<u>Rate</u> \$350.00			20		
Sp	pots: # Ch	Day A	ir Date	Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Typ
	1 WE	SHTu 1	0/23/12	5:12 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:30	FLDEMT12	01н		\$350.00 N
	2 WE	SHW 1	0/24/12	5:14 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:30	FLDEMT12	02н		\$350.00 N
	3 WE	SHTh 1	0/25/12	5:42 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:30	FLDEMT12	02н		\$350.00 N
	4 WE	SHF 1	0/26/12	5:12 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:30	FLDEMT12	02н		\$350.00 N
	5 WE	SHF 1	0/26/12	5:54 AM M-F E	arly Sunrise	5:00-6:00 AM	:30	O FLDEMT12	01н		\$350.00 N
	0/23/12 Class of Tir	10/26/12 ne - Pre-er		y Sunrise @4:30A h notice	M 430a-5am		:30	3	\$125.00	NM .	Taker because he was
W	leeks:	Start Date			Spots/Week	Rate					
_		10/22/12	10/28/1		3	\$125.00					
Sp	pots: # Ch	and the second	<u> ir Date</u>	Air Time Descri	AND DESCRIPTION OF THE PARTY OF	Start/End Time		h Ad-ID	24		Rate Tyr
			0/23/12		Sunrise @4:30AM	430a-5am		0 FLDEMT12			\$125.00 N
			0/24/12		Sunrise @4:30AM	430a-5am		0 FLDEMT12			\$125.00 N
	2 WE	SHTh 1	0/25/12	4:43 AM *Early	Sunrise @4:30AM	430a-5am	:3	0 FLDEMT12	.01н		\$125.00 N
	0/27/12 Class of Tir	10/27/12 ne - Pre-er		Sunrise 6-8 AM h notice	6:00-8:00 AM	S-	:30	1	\$500.00	NM	
W	Veeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 1	<u>Rate</u> \$500.00					
ς,	pots: # Ch		Air Date	Air Time Descri		Start/End Time	Longt	h Ad-ID			Rate Ty
3			0/27/12	6:52 AM Sat Su		6:00-8:00 AM		0 FLDEMT12	202H		\$500.00 N
	IVVE	ZONOA I	0/2//12	0.52 AIVI Sat St	illise 6-6 Alvi	6.00-6.00 AW	.3	O PEDEMITZ	.0211		φ500.00 Κ
	10/23/12 Class of Tir	10/26/12 ne - Pre-er		s & Kelly 9-10 AM h notice	9:00-10:00 AM	-TWTF	:30	5	\$900.00	NM	
W	Veeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 5	<u>Rate</u> \$900.00					
S	pots: # Ch	Day A	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 W	ESHTu 1	0/23/12	9:37 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	O FLDEMT12	201н		\$900.00 N
	2 W	ESHTu 1	0/23/12	9:55 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	O FLDEMT12	201н		\$900.00 N
	5 WI	ESHW 1	0/24/12	9:26 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT12	202н		\$900.00 N
	3 WI	ESHTh 1	0/25/12		& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT12	202н		\$900.00 N
	4 WI	ESHF 1	0/26/12		& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT12	202н		\$900.00 N
12 1	10/23/12	10/26/12	M-F	NOON NEWS 12-	-12:12:00-12:30 PM	-TWTF	:30	4	\$700.00	NM	

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date Invoice # Invoice Month Invoice Period 938262-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Weeks:

w.wesh.com										
01-10-1-	F 15 1						Spots/	-	_	
e Start Date			eription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	ime - Pre-em									aday (1975)
Weeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 4	<u>Rate</u> \$700.00					
Spots: # C			Air Time Descri		Start/End Time	Length	Ad-ID			Rate Typ
		0/23/12		OON NEWS 12-12:30	12:00-12:30 PM		FLDEMT12	201н		\$700.00 N
2 W	ESHW 1	0/24/12	12:30 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT12	201н		\$700.00 N
4 W	ESHTh 1	0/25/12	12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT12	201н		\$700.00 N
3 W	ESHF 1	0/26/12	12:24 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT12	201н		\$700.00 N
14 10/23/12 Class of Ti	10/26/12 ime - Pre-em		3-4 PM th notice	3:00-4:00 PM	-TWTF	:30	5	\$700.00	NM	
Weeks:	Start Date			Spots/Week	Rate					
C==+=: # C	10/22/12	10/28		5	\$700.00	1 11-	A - L ID			Data To
Spots: # C		0/23/12	Air Time Descr 3:21 PM M-F 3		Start/End Time 3:00-4:00 PM	Length	<u>Ad-ID</u> FLDEMT12	201µ		<u>Rate Tyr</u> \$700.00 N
		0/23/12	3:48 PM M-F 3		3:00-4:00 PM		FLDEMT12			\$700.00 N
		0/24/12	3:20 PM M-F 3		3:00-4:00 PM		FLDEMT1			\$700.00 N
		0/25/12	3:40 PM M-F 3		3:00-4:00 PM		FLDEMT1			\$700.00 N
		0/26/12	3:30 PM M-F 3	30.6.222	3:00-4:00 PM		FLDEMT1			\$700.00 N
15 10/23/12	10/26/12	NA E	4-5 PM NEWS	MEAEDM	THE	.20	-	\$000.00	NIN/	
	ime - Pre-en			M-F 4-5 PM	-TWTF	:30	5	\$900.00	NM	
Weeks:	Start Date 10/22/12	End D 10/28		Spots/Week 5	<u>Rate</u> \$900.00					
Spots: # C		ir Date	Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Ty
		0/23/12	4:28 PM M-F 4		M-F 4-5 PM		FLDEMT1			\$900.00 N
		0/24/12	4:24 PM M-F 4		M-F 4-5 PM) FLDEMT1			\$900.00 N
		0/24/12	4:53 PM M-F 4		M-F 4-5 PM) FLDEMT1			\$900.00 N
		0/25/12 0/26/12	4:43 PM M-F 4 4:24 PM M-F 4		M-F 4-5 PM M-F 4-5 PM) FLDEMT1) FLDEMT1			\$900.00 \
4 //	VESHF 1	0/20/12	4.24 PIVI IVI-F 4	-5 PIVI INEVVS	IVI-F 4-5 PIVI	.30) FLDEMIT	2011		\$900.00 N
	10/26/12 ime - Pre-en	nptible wi		5:00-6:00 PM	-TWTF	:30	5	\$1,500.00	NM	
Weeks:	Start Date 10/22/12	End E 10/28		Spots/Week 5	<u>Rate</u> \$1,500.00					
Spots: # C			Air Time Descr	-	Start/End Time	Length	Ad-ID			Rate Ty
		0/23/12	5:24 PM M-F 5		5:00-6:00 PM) FLDEMT1	201н		\$1,500.00 N
2 W	VESHTu 1	0/23/12	5:50 PM M-F 5		5:00-6:00 PM	:30	FLDEMT1	201н		\$1,500.00 N
5 W	VESHW 1	0/24/12	5:51 PM M-F 5	6-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1	201н		\$1,500.00 N
3 W	VESHTh 1	0/25/12	5:52 PM M-F 5	5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1	202н		\$1,500.00 N
4 W	VESHF 1	0/26/12	5:27 PM M-F 5	6-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1	202н		\$1,500.00 N
19 10/28/12 Class of T	10/28/12 ime - Pre-en		SU 6-6:30 PM ith notice	SA/SU 5:58-6:30 P	IS	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/22/12	End I 10/28		Spots/Week 1	<u>Rate</u> \$1,500.00	2000				
Spots: # C		<u> </u>	Air Time Descri	PARTY SALES	Start/End Time		Ad-ID	2 200		Rate Ty
1 W	VESHSu 1	0/28/12	6:27 PM SA/S	U 6-6:30 PM	SA/SU 5:58-6:3	0 PI :30) FLDEMT1	.201н		\$1,500.00
24 10/27/12 Class of T	10/27/12 ime - Pre-er	Sat. nptible w	Entertainment thi	is W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	End I 10/28		Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # C	The state of the s	Air Date	Air Time Desc		Start/End Time	Lengtl	h Ad-ID			Rate Ty
1 W	VESHSa 1	0/27/12	7:59 PM Sat. E	Entertainment this Weel	7:00-8:00 PM	:30	0 FLDEMT1	.202н		\$1,000.00
25 10/23/12 Class of T	10/23/12 Time - Pre-er		Prime VOICE ith notice	8:00-9:00 PM	-T	:30	1	\$9,000.00	NM	
Mooks:		End !	Data MTWTESS	SpotoAMook	Poto					

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
938262-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.w	esh.com									
		2400	elifedi				Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	and the second second
25	10/23/12 Class of Tin	The second second	NBC Prime VOICE otible with notice	8:00-9:00 PM	-T	:30	1	\$9,000.00	NM	inc personal and with
	Spots: <u>#</u> Ch 1 WE	Start Date 10/22/12 <u>Day Air</u> SHTu 10/		The second second	\$9,000.00 <u>Start/End Time</u> 8:00-9:00 PM		<u>h</u> <u>Ad-ID</u> 0 FLDEMT1	201н	-	<u>Rate</u> <u>Type</u> \$9,000.00 NM
26	10/23/12 Class of Tin	10/23/12 ne - Immedia	NBC Prime PARENTH		-T	:30	1	\$6,500.00	NM	
	Weeks: Spots: <u>#</u> Ch	Start Date 10/22/12 Day Air	End Date MTWTFSS 10/28/12 -T Date Air Time Descr	Spots/Week 1	Rate \$6,500.00 Start/End Time 10:00-11:00 PM		h <u>Ad-ID</u> 0 FLDEMT1	201н	> _	<u>Rate</u> <u>Type</u> \$6,500.00 NM
28	10/25/12 Class of Tip	10/25/12	NBC Prime OFFICE/3	0 R9:00-10:00 PM	T	:30	1	\$5,500.00	NM	***************************************
	Weeks: Spots: <u>#</u> Ch	Start Date 10/22/12	End Date MTWTFSS 10/28/12 T Date Air Time Descr	Spots/Week 1	Rate \$5,500.00 Start/End Time K 9:00-10:00 PM		<u>:h Ad-ID</u>	201н		<u>Rate</u> <u>Type</u> \$5.500.00 NM
29	10/26/12 Class of Tin	10/26/12	NBC Prime WHITNEY	7/CC8:00-9:00 PM	F	:30	1	\$3,000.00	NM	
	Weeks: Spots: <u>#</u> Ch <i>1</i> WE	Start Date 10/22/12 Day Air SHF 10, See MG	End Date MTWTFSS 10/28/12F Date Air Time Descr /26/12 NBC / 29.2	Spots/Week		:0	th <u>Ad-ID</u> 00 80 FLDEMT1	201н		Rate Type \$3,000.00 NM \$3,000.00 NM
30	10/27/12 Class of Tin	10/27/12 ne - Immedia	NBC Prime L&O	9:00-10:00 PM	S-	:30	1	\$1,600.00	NM	
	Weeks: Spots: <u>#</u> Ch <i>1</i> WE	Start Date 10/22/12	End Date MTWTFSS 10/28/12S- Date Air Time Descr /27/12 NBC / 30.2 /27/12 6:48 PM M-Sui	Spots/Week 1 iption Prime L&O	Rate \$1,600.00 Start/End Time 9:00-10:00 PM 6:30-7:00 PM	:0	<u>th Ad-ID</u> 00 30 FLDEMT1	201н	u -	<u>Rate Type</u> \$1,600.00 NM \$3,200.00 NM
31	10/23/12 Class of Tin	10/27/12 ne - Pre-emi	M-Su News @ 11PM	11-1135p	-TWTFS-	:30	2	\$2,000.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	Start Date 10/22/12 Day Air SHTu 10	End Date MTWTFSS -TWTFS-	News @ 11PM	Rate \$2,000.00 <u>Start/End Time</u> 11-1135p 11-1135p	:3	th <u>Ad-ID</u> 80 FLDEMT1 80 FLDEMT1			<u>Rate</u> <u>Type</u> \$2,000.00 NM \$2,000.00 NM
33	10/28/12 Class of Tir	10/28/12 ne - Pre-em	NFL PRE-GAME otible with notice	7:00P-8:00PM	S	:30	1	\$5,000.00	NM	
	Weeks: Spots: <u>#</u> Ch	Start Date 10/22/12	End Date MTWTFSS 10/28/12 S Date Air Time Description		Rate \$5,000.00 Start/End Time 7:00P-8:00PM		th Ad-ID 30 FLDEMT	.202н		<u>Rate</u> <u>Type</u> \$5,000.00 NM
34	10/23/12 Class of Tir	10/26/12 ne - Pre-em	M-F Sunrise @6AM otible with notice	6:00-7:00 AM	-TWTF	:30	5	\$1,300.00	NM	
	Weeks: Spots: <u>#</u> Ch	Start Date 10/22/12 Day Air	10/28/12 -TWTF	Spots/Week 5 ription	Rate \$1,300.00 Start/End Time	Leng	th Ad-ID			Rate Type

\$60,031.25

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Net Amount Due

www.wesh.com

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
34 10/23/12 10/26/12 M-F Sunrise @6AM 6:00-7:00 AM Class of Time - Pre-emptible with notice	-TWTF	:30	5	\$1,300.00	NM	nere in part of
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID	-		Rate Type
1 WESHTu 10/23/12 6:27 AM M-F Sunrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	201н		\$1,300.00 NM
2 WESHW 10/24/12 6:24 AM M-F Sunrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	201н		\$1,300.00 NM
3 WESHTh 10/25/12 6:13 AM M-F Sunrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	201н		\$1,300.00 NM
4 WESHF 10/26/12 6:14 AM M-F Sunrise @6AM	6:00-7:00 AM	:3	0 FLDEMT1	202н		\$1,300.00 NM
5 WESHF 10/26/12 6:45 AM M-F Sunrise @6AM	6:00-7:00 AM	:3	0 FLDEMT1	201н		\$1,300.00 NM
37 10/27/12 10/27/12 NBC Prime 10:00-11:00 PM Class of Time - Immediately Pre-emptible without notice	S-	:30	1	\$1,600.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 2 pots/Week 1 Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESH Sa 10/27/12 NBC Prime See MG 30.2	10:00-11:00 PM	:0	0			\$1,600.00 NM
	Total Spots	4	48			
				Gross Tota	al	\$70,625.00
Payment Terms 30 Days			Agen	cy Commission	•	\$10,593.75
			Agen	Cy COITHINSSIO	1	φ10,533.75

Alt Order#



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date Invoice Month Invoice Period 938262-2 11/04/12 November 2012 10/29/12 - 10/29/12

Station Account Executive Sales Office Sales Region Fran Berg Eagle-Washingte National

WESH

Advertiser Product Estimate Number **Democratic Senatorial Cam** DSCC 1505

> 938262 07893351 10/23/12 - 10/29/12 Billing Calendar Billing Type Deal # Broadcast Cash

Order#

Special Handling

Flight Dates

Advertiser Code | Product Code IDB# 8091 53 49

Agency Ref Advertiser Ref

www.wesh.com

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Snote

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
3 10/29/12 Class of Ti	10/29/12 me - Pre-em	NBC Today Show ptible with notice	7:00-9:00 AM	M	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	ESHM 10	0/29/12 8:46 AM NBC	Today Show	7:00-9:00 AM	:3	0 FLDEMT1	201н		\$2,000.00 NM
9 10/29/12 Class of Ti	10/29/12 me - Pre-em	Regis & Kelly 9-10 AM ptible with notice	9:00-10:00 AM	M	:30	3	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	<u>End Date</u> <u>MTWTFSS</u> 11/04/12 M	Spots/Week 3	<u>Rate</u> \$1,000.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Type
3 W		•	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT1	202н		\$1,000.00 NM
2 W	ESHM 10	0/29/12 9:38 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	30 FLDEMT1	.201н		\$1,000.00 NM
1 W	ESHM 10	0/29/12 9:59 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT1	.202н		\$1,000.00 NM
13 10/29/12 Class of T	10/29/12 ime - Pre-em	M-F NOON NEWS 12 ptible with notice	-12:12:00-12:30 PM	M	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	ESHM 10)/29/12 12:27 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	1 ::	30 FLDEMT1	.201н		\$800.00 NM
35 10/29/12 Class of T	10/29/12 ime - Pre-em	M-F Sunrise @6AM ptible with notice	6:00-7:00 AM	M	:30	2	\$1,500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 2	<u>Rate</u> \$1,500.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Type
2 W	ESHM 10	0/29/12 6:21 AM M-F S	Sunrise @6AM	6:00-7:00 AM	::	30 FLDEMT1	L201H		\$1,500.00 NM
1 W	ESHM 10	0/29/12 6:44 AM M-F S	Sunrise @6AM	6:00-7:00 AM	::	30 FLDEMT1	.202н		\$1,500.00 NM
						MINE DO NOT THE			

7

\$8,800.00

Agency Commission

\$1,320.00

Net Amount Due

Gross Total

\$7,480.00

Payment Terms 30 Days

Total Spots